

Project Planning Sheet

Your challenge is to design a resource that will help other people learn more about the internet. By the end of today's lesson you will need to hand in this worksheet with **all** of the sections completed.

Use your prior knowledge and your resource pack to decide how you can best meet the needs of your chosen audience.

Who are you aiming your resource at?

How are you going to communicate with your target audience and **why** do you think this will be an effective way to "reach" your audience ?

What are the main messages you want to convey through your resource?
(Remember: too many messages and you may confuse your audience!)

How will you know if your resource has been successful?
(How can you prove it has been successful?)

What work needs to be done before your present your resource?
Who is going to carry the work out?
(It's a good idea to break the work up and give different members of your group jobs to complete before your present your resource.