

## Childnet media consent policy

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Childnet exists to “**help make the internet a great and safe place for children.**” Your child has the unique opportunity to contribute to Childnet’s work.

In keeping with our policy to protect children and promote children’s rights, we ask that you carefully review our media consent policy. If you have questions or concerns about your child’s image being used by Childnet please feel free to contact us on 020 7639 6967 or by email at [education@childnet.com](mailto:education@childnet.com).

### **\*How are the images used?**

We use images in a range of materials to promote Childnet as a whole and also to illustrate particular areas of our work. This includes (but is not limited to) publicity materials such as leaflets, brochures and posters, newspapers, magazine articles, television programmes, social media and publications for the internet.

**As a parent/primary carer of \_\_\_\_\_ you hereby agree to:**  
(Child’s name)

- Allow Childnet to use and reproduce photographs, images, and video footage of your child as outlined above\*.
- Allow Childnet to securely store images and video footage of your child for future use.

\_\_\_\_\_  
Parent/Carer Signature

\_\_\_\_\_  
Date

**As the young person whose image or video footage may be used by Childnet you agree to:**

- Allow Childnet to use photographs, images, and video footage of me as outlined above\*.
- Allow Childnet to securely store images and video footage of me for future use.

\_\_\_\_\_  
Young Person Signature

\_\_\_\_\_  
Date

### **Childnet agrees to:**

- Only use images of young people with the consent of their parent or carer.
- Store images and video footage of young people securely.
- Use images and video footage of young people as set out on the consent form, and with the aim to further the mission of Childnet in making the internet a great and safe place for children.
- Never fully identify a young person in conjunction with an image. We may use partial information such as a first name and school/organization.
- Remove images or footage of young people upon written request by their parent or carer. Online photographs will be removed immediately and printed or published footage will be removed for subsequent print runs and editions.

**PLEASE NOTE:** In Childnet’s publications we will never fully identify a young person in conjunction with an image. We may use partial information such as a first name and school/organisation. However, external media organisations (eg. BBC) may require full name, school and location to be used in conjunction with an image.